

NEWSLETTER

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Piloting Success Across Six Countries

The Green Up Yourself project has successfully completed its piloting phase, aiming to test the resources created during the project and empower rural youth and professionals with green and entrepreneurial skills. The piloting activities took place in Cyprus, Greece, Italy, North Macedonia, Slovenia, and Spain, focusing on fostering sustainable development, innovative thinking, and eco-friendly entrepreneurship.

Engaging Youth Workers

The piloting activities for youth workers emphasized equipping professionals with the tools and knowledge to support rural youth in their green and entrepreneurial journeys. Workshops and training sessions introduced youth workers to the Green Up Yourself e-learning platform, focusing on:

- **Green Competences:** Understanding and teaching skills aligned with sustainability and eco-innovation.
- **Methodologies for Green Education:** Exploring structured approaches to inspire and mentor youth.
- **Practical Application:** Hands-on activities to incorporate green and entrepreneurial concepts into their work.

These sessions provided opportunities for youth workers to test and evaluate the platform's content, share feedback, and propose improvements. The result is a set of adaptable and transferable training materials designed for application across the European Union.

IN THIS ISSUE

THE PILOT SESSIONS
WITH YOUNG PEOPLE
AND YOUTH WORKERS
IN ALL 6 COUNTRIES

KEY FINDINGS AND
NEXT STEPS

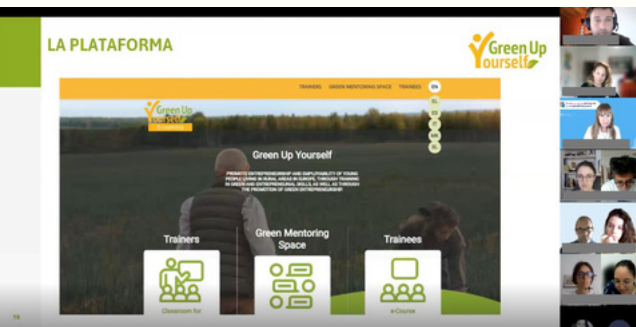
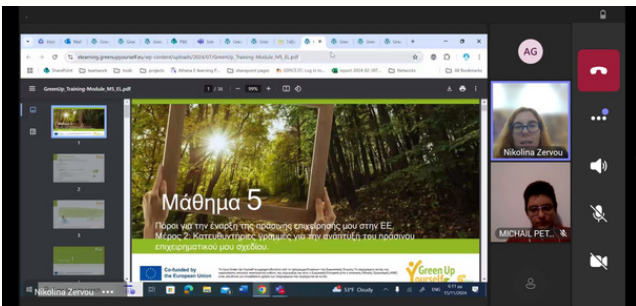


Empowering Young People

Piloting activities with rural youth focused on introducing green entrepreneurship concepts and providing practical experiences. Participants engaged in:

- Interactive Workshops: Hands-on sessions to explore environmental challenges and develop sustainable solutions using the NABC model (Needs, Approach, Benefits, Competition).
- Mentorship and Guidance: Opportunities to interact with trainers and mentors through the platform's Mentor Space feature.
- Practical Challenges: Tackling real-world problems in areas such as renewable energy, sustainable agriculture, and eco-friendly business practices.

Young people explored how green skills and entrepreneurship can drive positive environmental and social impact in their communities. These activities inspired participants to take their first steps in creating sustainable businesses and eco-initiatives.



KEY FINDINGS AND NEXT STEPS

The piloting phase has demonstrated the transformative potential of the Green Up Yourself project. By combining e-learning tools, practical activities, and expert mentorship, it has laid the foundation for a greener and more inclusive future.

Feedback collected during the piloting phase will be incorporated into the final training materials and methodologies to ensure maximum adaptability and relevance.

The refined products will be disseminated during upcoming multiplier events, ensuring widespread access and impact across Europe.