

NEWSLETTER

N. 4 - February 2024



Piloting: key results and learnings

The piloting phase was an essential part of the project, involving **374 young people** and **97 professionals** across Spain, Italy, Cyprus, Slovenia, Greece, and North Macedonia. Participants engaged with the Green Up Yourself e-learning platform, developed sustainable business ideas, and participated in interactive workshops that combined practical exercises with digital learning tools.

Major findings from the pilot phase

- ✓ Increased knowledge of green jobs and entrepreneurship: over 90% of participants reported significant improvements in their understanding of sustainability-driven business models.
- ✓ High engagement with the e-learning platform: more than 95% of users found it accessible and relevant for their learning journey.
- ✓ Mentoring & networking as a game-changer: the Green Mentoring Space was identified as a crucial resource for building connections and fostering entrepreneurial growth.
- ✓ Active learning for maximum impact: workshops that incorporated interactive activities, such as team-based sustainability challenges and debates, received overwhelmingly positive feedback.

This video highlights the outcomes of the pilot sessions showcasing how young people and youth workers have been equipped with green and entrepreneurial skills.

<https://www.youtube.com/watch?v=w05BrdUzLBO>

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PROJECT RESULTS



Multiplier Events and the final conference A European-Wide Impact



To further disseminate project results and engage local communities, multiplier events were held in Spain, Italy, Cyprus, Slovenia, and Greece. These events brought together students, young professionals, teachers, youth workers, and entrepreneurs to explore green entrepreneurship, circular economy, and sustainability-driven careers.

Participants engaged in interactive workshops, debates, hands-on learning activities, and digital platform demonstrations. The events provided an opportunity to showcase the project's outputs, encourage discussion on green job opportunities, and inspire the next generation of sustainable entrepreneurs.

Through these events, Green Up Yourself has left a lasting impact by raising awareness and equipping young people with practical skills to contribute to a greener, more sustainable economy.

The final project meeting and conference in North Macedonia provided an opportunity to reflect on achievements and explore pathways for sustaining project results.

Green Up Yourself **Erasmus+**

GREEN UP КОНФЕРЕНЦИЈА

претприемништво и
вработливост на младите,
преку обука за зелени и
претприемачки вештини,
менторство и промоција
на зеленото
претприемништво

WWW.GREENUPYOURSELF.EU

ВТОРНИК
11 ФЕВРУАРИ, 2025

10.00 - 13.00

ГРАДСКА БИБЛИОТЕКА
БОРКА ТАЛЕСКИ - ПРИЛЕП

Green Up Yourself
Erasmus+ Project: 2022-2-E502-
KA220-YOU-000096446



PROJECT RESULTS AND LONG-TERM RESOURCES

All project outputs, including research findings, training modules, and awareness campaign materials, are available on the project website

<https://www.greenupyourself.eu/>

The Green Up Yourself Virtual Learning Platform will be maintained long-term as a resource for young people and youth workers, offering interactive courses, mentoring spaces, and business development tools for green entrepreneurship:

<https://elearning.greenupyourself.eu/>